

Digital Samba Unveils Europe's Free Alternative to Zoom at Web Summit 2025

Lisbon, Portugal — November 2025 — At Web Summit 2025 in Lisbon, Digital Samba announces the public launch of its video calling software **Digital Samba**, a fully hosted video conferencing service built in Europe as an alternative to Zoom, Microsoft Teams and other big tech platforms. The free product is designed to deliver privacy, simplicity, and sovereignty — no tracking, no forced sign-ups, and full European hosting.

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A European Answer to Big Tech

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Key features include:

- End-to-end encryption (E2EE): available for one-to-one and multi-participant calls.
- EU-only hosting: all infrastructure and data processing in Europe, with EU-owned sub-processors.
- Scheduling: built-in capabilities for planning and sharing sessions.
- Clean, minimal interface: familiar controls including screen sharing, mute/unmute, video on/off, whiteboards, document library, breakout rooms, live transcription and chat.
- No tracking, no profiling: Digital Samba does not monetise free users' data and carries no advertising.

This new offering is powered by Digital Samba's Embedded product line, which will continue to exist alongside the free offering, and caters to SaaS platforms and governments looking to easily integrate and adapt, fully white-label, pre-built and customisable video conferencing via API.

Why Launch at Web Summit?

Web Summit is Europe's premier technology conference — the ideal stage to introduce Digital Samba to a global tech audience, press, instructors, open source developers, and privacy advocates. By launching during Web Summit, Digital Samba seeks to broaden its visibility, invite user feedback, and accelerate adoption across the continent.

The company hopes to spark a shift — giving users a real choice beyond Silicon Valley's platforms, and raising the bar for privacy-first communications.

Quote from the Leadership

"With Digital Samba, we are making a bold statement: people deserve a video platform that respects their data, not exploits it," said Robert Strobl, Co-Founder and CEO of Digital Samba. "We built the free version not as a marketing gimmick, but as a mission: to prove you can deliver excellent video calls — secure, simple, and cloud-native — without compromising on privacy or user dignity. At Web Summit, we invite the world to try it and see that a European alternative is possible."

"Make no mistake - don't think that because this is a free product it is going to be light on features, it's not. We have 23 years of experience building video conferencing platforms and we know exactly what users want."

"There's a common paradigm that if the product is free, then you are the product. We want to make a bold statement and break that paradigm and offer a dignified solution where the user's privacy is respected."

Availability & Getting Started

Anyone can already enjoy Digital Samba for free directly from the homepage <https://www.digitalsamba.com>. No registration is required — just a single click to start a video call or generate a meeting link. From November, Digital Samba will add account registration for more advanced scheduling features — also available for free.

About Digital Samba

Digital Samba is a video conferencing company based in Europe (headquartered in Barcelona), operating since 2003 with a focus on secure, high-quality communications. The company has historically specialised in white-label solutions, powering video services for partners under their own brands. With the public launch of Digital Samba, it aims to bring its privacy-first approach directly to users.

Digital Samba is fully independent and bootstrapped, and is committed to data sovereignty, usability, and transparency.

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